



CANADIAN MENTAL
HEALTH ASSOCIATION
ASSOCIATION CANADIENNE
POUR LA SANTÉ MENTALE
Newfoundland and Labrador Division

January 11, 2008

Press Release

The Newfoundland and Labrador Division of the Canadian Mental Health Association has contracted with John Abbott of the **Institute for the Advancement of Public Policy** to undertake the development of a strategic plan to help guide the work of the Association over the next 3 to 5 years.

Established in 1964, the CMHA-NL Division has a long and proud history in our province and continues to provide public education on mental health and mental illness and advocacy in relation to promoting the mental health of all our citizens and the recovery and resilience of those who live with mental illness.

CMHA-NL is an incorporated non-profit, charitable organization with a province-wide volunteer board of directors and five full-time staff.

Interested members of the public are invited to go to the CMHA-NL website to complete the standard questionnaire in order to be part of the strategic planning process.

www.cmhanl.ca

CMHA-NL will also be holding its Annual General Meeting on Friday, February 15th from 3:00 to 5:00 p.m. at the Battery Hotel, St. John's. Members of the public are invited to attend. **RSVP to Geri at 757-7219**

Media Contact:

Geoff Chaulk, MSW, RSW
Executive Director
757-7215